



Leader in *On-Demand Cloud Hosted* Solutions for Academia

## Who Are We?

**Thotmatrix Solutions LLP** provides solutions, strategic consulting and technology management services to help institutions visibly improve performance. By combining people, processes and technology, we work with colleges and universities to help them advance their IT infrastructure to support new generations of academicians and learners. Our solutions cover a wide spectrum of an institution's technology needs including online admissions, virtual placements, automated alumni management and various other custom-built applications.

Our applications help university administrators establish a student-centric culture and inspire receptiveness to students' needs. University departments can radically improve their analytical capabilities and maximize strategic planning efforts by streamlining the management of student information, studies, accounts, and academic services – from admission through graduation and beyond.

## Why Us?

Unlike traditional ERPS, our on-demand cloud-based applications require **no hardware** or **software** installations. Simply log-in using a web-browser and **pay only for what you use**. Very much like your telephone bill! We manage all the updates, upgrades and patches. It is that simple and affordable!



NO SOFTWARE  
NO HARDWARE

Our solutions are hosted on enterprise-class cloud servers allowing you complete flexibility and elasticity of true on-demand applications.



PAY-BY-  
USAGE

Unlike traditional 'investment heavy' applications, you simply pay for what you use. You control how much you spend on IT and scale up/down as your needs change.



100% MANAGED  
& HOSTED

Our solutions are fully-managed by our internal IT experts at no additional costs! You just focus on academics and leave IT entirely to us.



ZERO-  
FOOTPRINT

Because our solutions are developed on a Software-as-a-Service (SaaS) platform, they require no additional hardware installations or investments on your premise.



NO SOFTWARE  
NO HARDWARE

## Solutions Summary

Thotmatrix offers innovative software solutions to automate conventional paper-based processes in the following core functions of a university system:

### Admissions Cloud™

Automate your admissions process and go 100% paperless

#### Features

- ✓ Receive applications online
- ✓ Accept online payments
- ✓ Review applications online using sophisticated features
- ✓ Schedule interviews online
- ✓ Update application status
- ✓ Generate customized reports
- ✓ Managed hosting on scalable enterprise-class cloud servers

### Placements Cloud™

Connect recruiters/students virtually & boost placements

#### Features

- ✓ Schedule/broadcast campus placement events online
- ✓ Dynamically search student resumes & shortlist candidates
- ✓ Recruit students virtually
- ✓ Electronic job board
- ✓ Integrated contact manager to manage corporate relations
- ✓ Pre-select candidates for interviews electronically
- ✓ Generate placements reports

### Alumni Cloud™

Manage alumni relations & alumni/student networking

#### Features

- ✓ Integrated alumni database
- ✓ Online registration / renewal
- ✓ Broadcast newsletters & updates to alumni globally
- ✓ Electronic job board for alumni to post open positions
- ✓ Student/alumni networking
- ✓ Updated alumni contact data
- ✓ Automated enrollment of graduates as alumni

### Custom Apps

We'll create customized solutions to fit your specific needs

#### Sample Apps

- ✓ Student financials
- ✓ Student records management
- ✓ Staff/faculty master data management
- ✓ Class attendance tracking
- ✓ Class scheduling / registration
- ✓ Online grading & transcripts

You can learn more about our wide-range of solutions by visiting our website at [www.thotmatrix.com](http://www.thotmatrix.com). We encourage you to invite us for a **FREE, NO OBLIGATION, ON-PREMISE** workshop so we can show you real time how our solutions can streamline your administrative processes.

Simply fill and return the attached leaflet / write to [sales@thotmatrix.com](mailto:sales@thotmatrix.com) / call us at +91 22 3053 1313 and one of our representatives will contact you as quickly as possible to setup an appointment at your convenience.



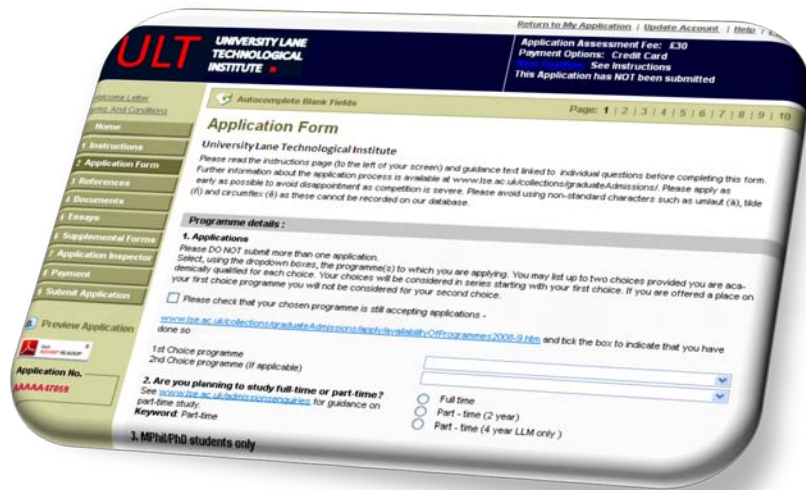
NO SOFTWARE  
NO HARDWARE

# Admissions Cloud™

The Admissions Cloud™ suite of secure and reliable online solutions will give institutions the ability to manage and track their success at every stage of the admissions funnel. As an application service provider (ASP), University Lane hosts and serves its products, speeding implementation without the need for IT resources. With our eAdmit suite, institutions can manage all their applications in one powerful, easy-to-use system. They can nurture their applicant relationships and realize true efficiencies throughout their admissions process. We will design and host a secure online application per the school's requirement keeping its students in mind.

Admissions Cloud™ is a comprehensive solution that includes:

- Online application submission
- Document / forms / photo upload
- Online application fee payment
- Application status tracker / Automatic email notifications
- Online interview scheduler
- Formatted essays (if required by the institution)
- Online recommendations (if required by the institution)



The Admissions Cloud™ suite will help universities:

- ❑ Reduce data entry, printing, mailing, phone calls and other costs
- ❑ Instantly search qualified applications using sophisticated search features
- ❑ Focus on applicant needs rather than administrative processes
- ❑ Standardize information for accurate communication and reporting
- ❑ Automate application fee remittance via several payment gateways
- ❑ Measure the results of their recruitment efforts
- ❑ Replace large volumes of paper applications with electronic data
- ❑ Automatically communicate status updates, schedule interviews, accept online payments, and automate key admissions processes

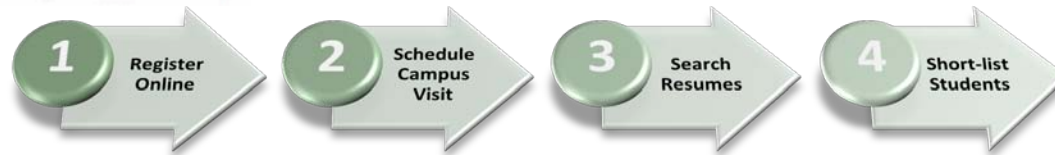
*In the current environment with diminished recruitment budgets, technological innovation can help colleges' career services centers achieve a high percentage of campus placements with greater efficiency. Placements Cloud™ automates core functions within the placement process – corporate relations, campus visits, resume banks, job applications, candidate short-listing etc.*



Placements Cloud™ can help universities:

- ✓ Manage corporate relations through integrated corporate address book
- ✓ Provide companies with a web-based interface to register for career expos , schedule campus visits and search student resume banks
- ✓ Automate candidate short-listing based on companies' requirements
- ✓ Allow students to view campus placement calendar, apply to specific companies online and receive automatic status notifications
- ✓ Measure and publish the results of their placement efforts through integrated reporting functionalities

Recruiters :

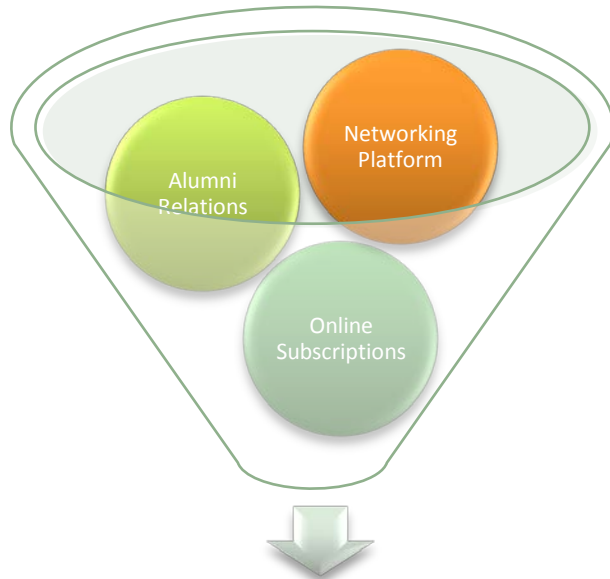


Students :



# Alumni Cloud™

Through **Alumni Cloud™**, universities can manage their alumni network efficiently; provide an online registration/subscription renewal portal; broadcast newsletters, periodicals and donation requests via email; provide a job posting portal; create a platform for current students to network with alums.



**Alumni Cloud™**

Alumni network, industry and global linkages play a vital role in a student's overall career prospects post-graduation. An institution with a strong alumni network tends to attract higher placement numbers. **Alumni Cloud™** can help your university tap the full potential of your alumni network

**Alumni Cloud™** can help universities:

- ✓ Manage alumni relations through integrated alumni database
- ✓ Provide alums with an online registration / subscription renewal portal
- ✓ Broadcast periodic newsletters, updates and donation requests via email
- ✓ Provide alums with a portal to post available jobs
- ✓ Create a networking channel for current students and alums
- ✓ Automatically enroll graduating students to the alumni network
- ✓ Send automatic email notifications to alums to renew subscriptions
- ✓ Allow alums to create and update their profile on the college network



NO SOFTWARE  
NO HARDWARE

## Custom Apps

Sample Apps - Student Files, Student Financials, Transcripts, Attendance, Course Registration

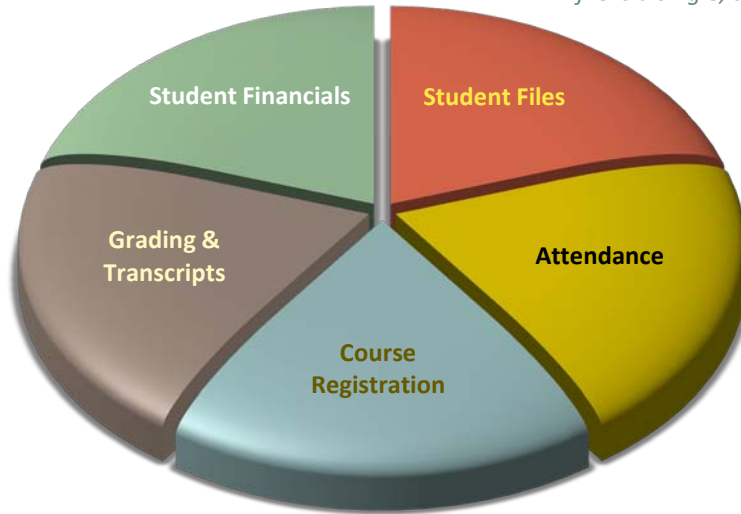
Given our expertise in technology management for academia, we can create various customized applications for academic services and student administration that can help universities streamline the management of student, faculty and staff data.

### Student Financials

Students can easily view their outstanding fees through the integrated student portal and pay fees online using credit cards, debit cards or net banking. Colleges can generate reports online and also integrate the tool with a third party accounting system

### Student Files

Allows universities to centralize student information into a single, scalable master database. Flexibly designed and customizable, the user-centric, central student record or student file is a single, transparent access point for student data



### Grading & Transcripts

Students can review their grades / marks through the integrated student portal, download unofficial marksheets and request official transcripts online

### Attendance Tracking

Web-based self-services functionality lets students and faculty track class attendance online. To record attendance, faculty members use an OCR-enabled sheet that is then fed into the integrated cloud database

### Course Registration

Students can launch Web-based course-registration requests to review available courses and register for or drop courses. They can also place their names on waiting lists for classes that are full. When space becomes available, the software automatically moves a wait-listed student's name into the class that had been fully booked



NO SOFTWARE  
NO HARDWARE

## Auxiliary Services



### Strategic Consulting

Thotmatrix recognizes that while technology adoption appears to be the most logical way forward, many institutions are grappling with imprudent IT investments that either greatly over-run or under-serve the institution's needs. Our expert consultants can work with universities to better understand their existing processes, identify areas where technology can significantly maximize productivity, and design customized IT strategies to help your institution stay ahead of the competition.

Thotmatrix combines its consulting practice with its innovative series of cloud-based solutions to provide a host of consulting opportunities ranging from process re-engineering to IT strategy. Contact us for a [FREE, NO OBLIGATION, ON-CAMPUS WORKSHOP](#) where we will hold initial consultations with key process owners and chalk-out a strategic roadmap to guide your institution to the next level of digital maturity.



### Web Design & Development

Our experienced web applications team has subject matter experts that can entirely re-design your university's website to match global standards combined with a complete range of academic interactivity such as – student self-service center, faculty/staff pages, online assignment grading, class attendance tracking, transcript request, online fee payment etc.

Thotmatrix's web apps team will first analyze your current web presence and consult you on where web-based services can be most beneficial to your institution. Upon final approval, our design team will create visually appealing web pages using integrated graphics and a high-degree of aesthetic sense. Next, our developers will program scripts to bring life to the designed wireframe. To top this off, we will then offer to host and completely manage your web application on our cloud servers at an extremely affordable price! You do not have to worry about any upgrades, patches or security. Our cloud server team will take care of it all.



### College Webmail

Thotmatrix offers a cloud-based webmail service that universities can utilize to standardize email exchange between faculty, staff, students and third parties. For instance, you can have official email addresses such as – xyz@domain.edu. Users can access their emails either via Outlook, Thunderbird or via webmail allowing access from any PC with an internet connection and a compatible browser.

Our email services are 100% managed requiring ZERO dedicated resources at your institution. Because this is cloud-based, you do not need to invest in any hardware or software. Our cloud server team will take care of all the updates, upgrades, patches, backups, security and maintenance without any notifications from you. In short, all you get is a top-notch, fully-managed, email service at an extremely affordable price.



NO SOFTWARE  
NO HARDWARE

"We appreciate Thotmatrix's professionalism, strong on-site support and problem resolution efforts to make our transition to online admissions a success. I am pleased to endorse their system."



**Rev. Dr. Frazer Mascarenhas, SJ**  
St. Xavier's College, Mumbai

"Thotmatrix automated our admissions process creating enormous efficiencies for our staff and applicants. I strongly recommend their solutions to any institution looking to advance into the digital age."



**Rev. Dr. Albert Muthumalai, SJ**  
Loyola College, Chennai

"Thotmatrix's admissions suite is packed with state-of-the-art features that can streamline the admissions process for universities and simplify the college application procedure for applicants."



**Dr. Shubho Bandyopadhyay**  
University of Florida, USA



NO SOFTWARE  
NO HARDWARE

are you **ready?**

email [sales@thotmatrix.com](mailto:sales@thotmatrix.com) or call +91 97699 93239  
for a **FREE, NO OBLIGATION, ON-PREMISE** automation  
readiness workshop



**Corporate Office:**

Thotmatrix Solutions, LLP  
405 Krushal Commercial Complex  
G.M Road, Chembur (West)  
Mumbai – 400 077  
India

**Email:**

[sales@thotmatrix.com](mailto:sales@thotmatrix.com)

**Telephone:**

Sales - +91 22 3053 1313

**Website:**

[www.thotmatrix.com](http://www.thotmatrix.com)