

on-‘cloud’
recruiting

virtualize your on-campus placements

Our virtual recruitment platform (**Placements Cloud™**) can help universities bolster their placement rates by virtually connecting prospective employers with graduates that best match their needs - all without the overheads associated with physical on-campus recruitment. Each year companies invest an enormous amount of time and resources to ensure they hire the best and brightest fresh talent out of India's renowned institutions. Increasing hiring costs restrict many multi-national companies from scheduling on-campus visits at every university that they would like to otherwise visit. Additionally, several high-growth start-ups and mid-sized firms find traveling to various schools time-consuming and expensive. The result -

- Lost opportunities for both fresh graduates and potential employers.
- Progressively competitive placements seasons for campus career services teams.

Institutions in Tier II/Tier III locations are usually disadvantaged by the geographic inaccessibility and visibility among leading employers. **Placements Cloud™** creates an even platform that showcases candidates to employers purely on merits and credentials irrespective of location or pedigree.

Our suite of secure and reliable online solutions will give your institution the ability to provide a virtual platform to potential employers to hire your students directly from the comfort of their offices! With our integrated system, you can nurture your corporate relationships and realize true efficiencies throughout the placements process.

“ Is there anyway I could **recruit exceptional fresh talent** from campuses **nationwide** and, at the same time, **minimize hiring costs**? ”

- HR Manager, Multi-National Corporation

“ How do I find outstanding **fresh grads who are actually looking to join startups** without breaking the bank? ”

- CEO, Hi-Tech Startup

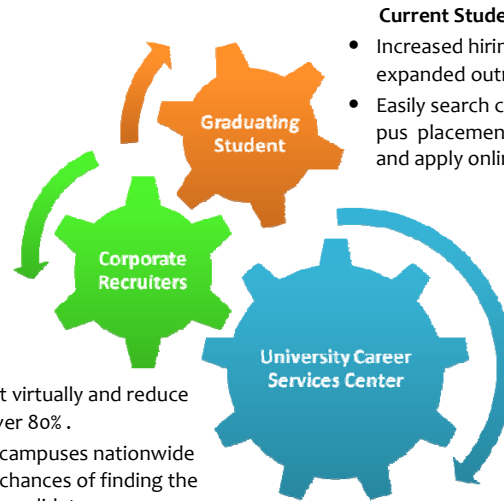
“ In this difficult job market, how do I continue to **draw top MNCs** to recruit on our campus, **attract international offers**, and achieve a **100% placements** rate? ”

- Director, Career Services Center

“ I want the university to provide us with an **electronic job board** that lists **companies looking to hire from our college** and allows us to **apply online** with just a single-click. ”

- Current Student

WHY VIRTUALIZE CAMPUS PLACEMENTS?



Current Students

- Increased hiring potential through expanded outreach.
- Easily search companies visiting campus placements, review job board, and apply online .

Employers

- Recruit top-talent virtually and reduce hiring costs by over 80% .
- Expand reach to campuses nationwide and double your chances of finding the best & brightest candidates.
- If visiting campus, pre-select candidates online prior to doing so and cut recruiting time by over 50%.

Career Services Team

- Significantly improve placement statistics through expanded corporate access
- Gain exposure to global companies as recruiters can hire students virtually from anywhere
- Allow companies access to the same facilities as physical on-campus recruiting at low costs
- Publish student resume books on a global search database and get more offers

Differentiator # 1 - Career Services Module

One key differentiator between us and other solution providers is our explosively feature-packed 'Career Services Module'.

Below is a screenshot of the module's control panel:

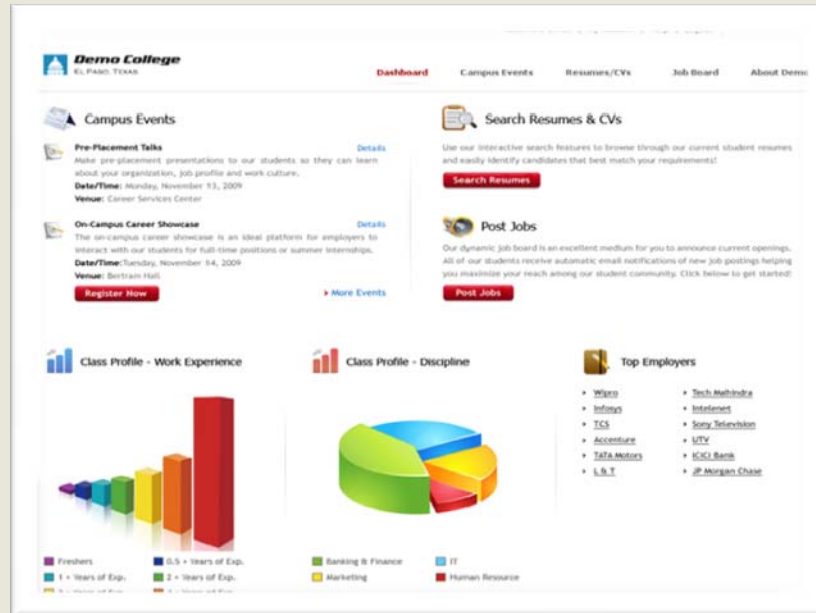


Among other functionalities, your placements team can:

1. Manage corporate relations using our interactive contact manager
2. Schedule & broadcast events, blast newsletters & mass mailers
3. Control student access & moderate your college's electronic job board
4. Search resumes, generate placement reports, request technical support etc

Differentiator # 2– Corporate Dashboard

When employers click on the auto-generated invitation link that you blast out through the integrated event broadcasting tool, they will be pleasantly surprised to be taken to this feature-rich and informative dashboard -

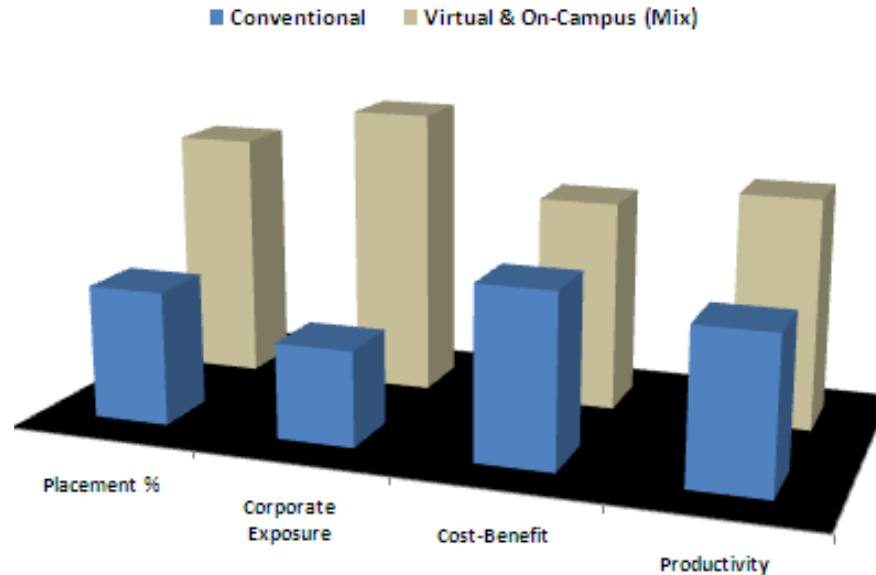


From here, potential employers can:

1. Register for placement events, sign-up for a guest speaker series etc
2. Review student resumes using Thotmatrix's intuitive search engine
3. Post jobs, pre-select students for interviews, interact with career services etc.
4. Search resumes, generate placement reports, request technical support etc

Return on Investment

Adding a virtual dimension to your on-campus placements can yield hefty returns in the form of maximized productivity, wider outreach and enhanced brand image.



Maximized Productivity: Virtual placements can significantly bolster your placement rates by an estimated 40%, thanks to the ease of hiring.

Wider Outreach: With our integrated pre-populated corporate database, you get instant access to over 1000 companies including MNCs, mid-sized and startups.

Enhanced Brand Reputation: Employers will view your institution with increased respect resulting in superior placement statistics and overall brand value.

are you ready?

email sales@thotmatrix.com or call +91 97699 93239 for
a **FREE, NO OBLIGATION, ON-PREMISE** virtualization
readiness workshop



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